

**SAFE SLEEPING PRACTICES COMMUNITY ACTION TEAM**

**AGENDA**

**November 30, 2010**

**ROOM 1000-same room as October meeting**

**CCHS 9:30 AM – 11:00 AM**

**Mission Statement:** *Updated. To reduce the number of SIDS, SUID Deaths in the State of Delaware through educational awareness campaigns around safe sleeping practices.*

*Goals:*

- 1. Expand message from “Back to Sleep” to Safe Sleep Environment. That will include all of the AAP task force recommendations on Safe Sleep Practices.*
- 2. Reinforce message where ever and whenever possible.*
- 3. Message needs to be consistent and make sense to the lay public.*
- 4. Message needs to address parental desire to keep baby safe and comfortable.*
- 5. Message needs to emphasize parent self-efficacy and the “preventability “ of infant unsafe sleeping death.*

- A. Meeting called to order/Introductions
- B. Review of minutes from 10/19/10
- C. Subcommittee activity since 10/19/10
- D. Old Business
  1. Stroller Walk Update
  2. Cookbook Fundraiser
  3. CDNDSC website
  4. Faith Community program
  5. Cribs for Kids status at Nemours
- E. New Business
  1. Articles of Interest

2. November Conference-Marjorie Hershberger

3. CCCHS Pediatric donation

F. Other Business

G. Next Meeting

H. Adjournment